

# TRAVIS LEE WIGGINS

## GRAPHIC DESIGNER/ART DIRECTOR

mail@travisleewiggins.com

portfolio: [www.portfolio.travisleewiggins.com](http://www.portfolio.travisleewiggins.com)

CHICAGO, IL

847.208.4227

### OBJECTIVE

Seeking Freelance or Full-time Graphic Design/Art Director work in a creative team environment allowing for professional and personal growth.

### DESIGNER PROFILE

9 years of Graphic Design experience working in a team environment. Have worked at a small firm where everything is done in-house from client to print, to a large publishing company with many arms where books are published at a mass market scale and sold internationally. Great ability to work with others in a deadline driven environment. I'm a driven individual who wants to take my career to the next level and learn from talented people around me.

### EXPERIENCE

Publications International, Ltd. • Lincolnwood, IL

August 2003 - September 2011

Associate Art Director

- Art Director for books and magazines published at an international scale
- Experience designing & art direction for a wide variety of books including coffee table, educational, puzzles, sports, automotive, photo albums & scrapbooking
- Started as a comp, and worked my way up through the company to a Graphic Designer and then an Art Director
- Layout, Art Direction, directing photo shoots, proofing, comping, 4 color process, photo manipulation, templates, 4/c process

Hiatt Printing • Muncie, IN

April 2003 - August 2003

Junior Designer

- Designed everything from business cards, letterheads, brochures, assorted print design; color management, press work. Very small company--8 employees--with presses and printing plates in house. Saw designs go from clients to finished product.

### FREELANCE

Early Bird Screen Printing Company ([www.earlybirdshirts.com](http://www.earlybirdshirts.com)). Chicago, IL. 2011.

- Photoshop and Digital Imaging

Sweet Goodness Music, Record Label ([www.sweetgoodnessmusic.com](http://www.sweetgoodnessmusic.com)). Chicago, IL. 2009 - present.

- Designed albums, websites, promotions, posters, business cards

CAPCA (Chicago Area Return Peace Corps Association). 2009 - Invitation Design

Taylor Johnson & Associates. Chicago, IL 60606.

- Design firm that focuses on real estate. Designed and made revisions to ads in magazines, newspapers, and on billboards.

Mitchell Place Gallery. Muncie, IN 47305.

- poster and newspaper design

Muncie Civic Theatre. Muncie IN 47305.

- poster and program design

### SKILLS

- Affluent in both MAC & PCs. Adobe CS4 Suite, QuarkXPress, Premiere; Dreamweaver, HTML, CSS, some PHP. I would say I'm 80% print, 20% web
- Self-Motivated, works well given responsibility with little supervision
- Team-Oriented individual who wants to work with other talented professionals
- Additional Creative Skills: Seasoned musician. Extensive sound program, mixing, mastering with Cakewalk Sonar, ProTools; Have worked with some video editing in Premiere.
- Excellent Attention to Detail

### EDUCATION

B.F.A. Graphic Design

B.F.A. Painting

2003 Graduate of Ball State University,  
Muncie, IN, May 2003 with Honors



# GREEN BAY PACKERS

## YESTERDAY & TODAY

CHUCK CARLSON  
FOREWORD BY JERRY KRAMER

### The Coach: Vince Lombardi

**W**ith Vince Lombardi, fact and myth are often intertwined. He was either a madman or a genius, a motivator or a tyrant. He got the best out of his players either because they loved him or because they feared him.

Whatever the truth—and that takes many forms, too—the impact of Lombardi on the Packers and the NFL, undoubtedly even today, this much is certain: The Packers needed somebody like Lombardi to lead them to the NFL's greatest season ever.

Overhead, Lombardi made it clear to the Packers' executive committee, which had given him control as both general manager and head coach, that the decision was his and his alone. The committee agreed, and it may have been the best decision ever made.

What Lombardi brought to the Packers was something the team had never seen before. He inspired fear and anger, but he was intimidating and demanding, and in time, he would inspire the kind of devotion that has lasted for decades from most of his players.

And while the Packers and Vince Lombardi will be forever linked together in football history, Lombardi didn't just arrive in Green Bay as a coach. After a battle 1-0-1 season under Ray Midan in 1956, the Packers were looking to make another major change and were eyeing University of Iowa coach Forest Evaschuk as a possible successor.

But the same Vince Lombardi kept popping up. At age 45, Lombardi had never been a head coach of anything beyond the high school ranks, but he was highly regarded around the NFL, and had inspired Packers president Thomas Ogden.

He even got the stamp of approval from George Halas, the coach of the Packers' ancient rival, the Bears. "It's a good one," Halas told Lombardi. "I shouldn't tell you this because you're likely to lose the top job of us."

On January 27, 1959, the Packers made the deal for Lombardi to coach the Packers, who were playing the "Chicago Bears" in the "Big Game" in a rematch to his players during a November 1958 game.

In an early meeting with his new team, Lombardi said that he would stress fundamentals. To illustrate this, he held up a football and said, "Fundamentals, this is a football." "Where wide receiver and loose player Sam Wolfe responded, "Coach, would you also show a little? You're going too fast for us."

McCarthy's attempt to get the Packers in the first meeting with his new team, Lombardi told his staff. "Fundamentals, we are always going to fundamentally close a game, knowing full well we will lose coach's because nothing is perfect. In the process, we will catch ourselves." After a brief pause, Lombardi looked at Wolfe and said, "I am not normally interested in being just good."

After that meeting, Wolfe called his wife and told her that everything in Green Bay was changing. And change it did—immediately. In the first game of the 1959 season, the Packers beat the Bears 14-6, thanks to a late touchdown run by Bill Taylor. Hundreds of fans stormed the field as if the team had won a title. A four-game losing streak in the middle of the season seemed to signal a return to the usual routine, but something was different. After that day, the Packers pulled themselves together to close with four straight wins and a 7-1 record. It was Green Bay's first winning season since 1947.

For his efforts, Lombardi was named the 1959 NFL Coach of the Year. But a 7-1 record was nothing to do with Lombardi's team. He knew there was still a lot of work to be done.

**Lombardi Speaks**

Even today, Vince Lombardi's quotes inspire athletes, business leaders, and politicians. Here are some of the great man's great words.

"I don't think we have better players than anyone else. But we don't keep anyone here who doesn't become a part of the team. When a game is over, it's not how I did, but how the team did."

"It doesn't matter who wins or loses, but why do they keep coming?"

"Confidence is contagious. So is lack of confidence."

"Coaches who can outline plays on a blackboard are a dime a dozen. The ones who can get inside their players' heads are rare."

"Show me a good loser, and I'll show you a loser."

"The real glory in being coached is not in your philosophy and in your ability to control the players, who were already bound to do it. That's the essence of it."

"Ladies are made, they are not born."

"We go on occasion. We run on a play and we run it and run it and we play for it."

"Foghorn means cowards of us all."

"Winning isn't everything, it's the only thing."

### PACKERS PARAPHERNALIA

Green Bay Packers

Packers fans were proud to display pennants like this one, which holds a photo of the 1961 world champions.

Victory Fever Routs Green Bay Chill  
MILWAUKEE SENTINEL  
Morning, Mates Bury Giants, 27-0

On January 1, 1962, it was front-page news throughout America when the Packers were declared world champions once again.

1962 WORLD CHAMPIONS

1963 HOME SCHEDULE

1962 WORLD CHAMPIONS

I AM A PACKER BACKER

World Football Legend  
1962 WORLD CHAMPION

PACKERS FANS HAVE ALWAYS been loyal. But they were eager to show their pride in the early '60s, when there were more a decade of struggle.

The white black G's symbolizes with the Green Bay Packers and has been since 1961.

For the second straight year, the Packers knocked off the New York Giants to win the NFL championship.

## Yesterday & Today - Green Bay Packers for Publications International Ltd.

Art Direction & Design - Travis Lee Wiggins  
Creative Director - Marissa Conner

TRAVIS LEE WIGGINS





**“Skinny Dippin’” Music Video Poster/DVD**  
*designed for Essex Chanel*

- Art Direction, Concept, & Design - Travis Lee Wiggins
- Executive Producer & Songwriter - Travis Lee Wiggins
- Photography captured from video shot by Alejandro Marin

[<watch music video>](#)



**ESSEX CHANEL**

**SCHUBBA'S**  
**JULY 30<sup>TH</sup> 2008 9 PM ≥ 21 \$7**

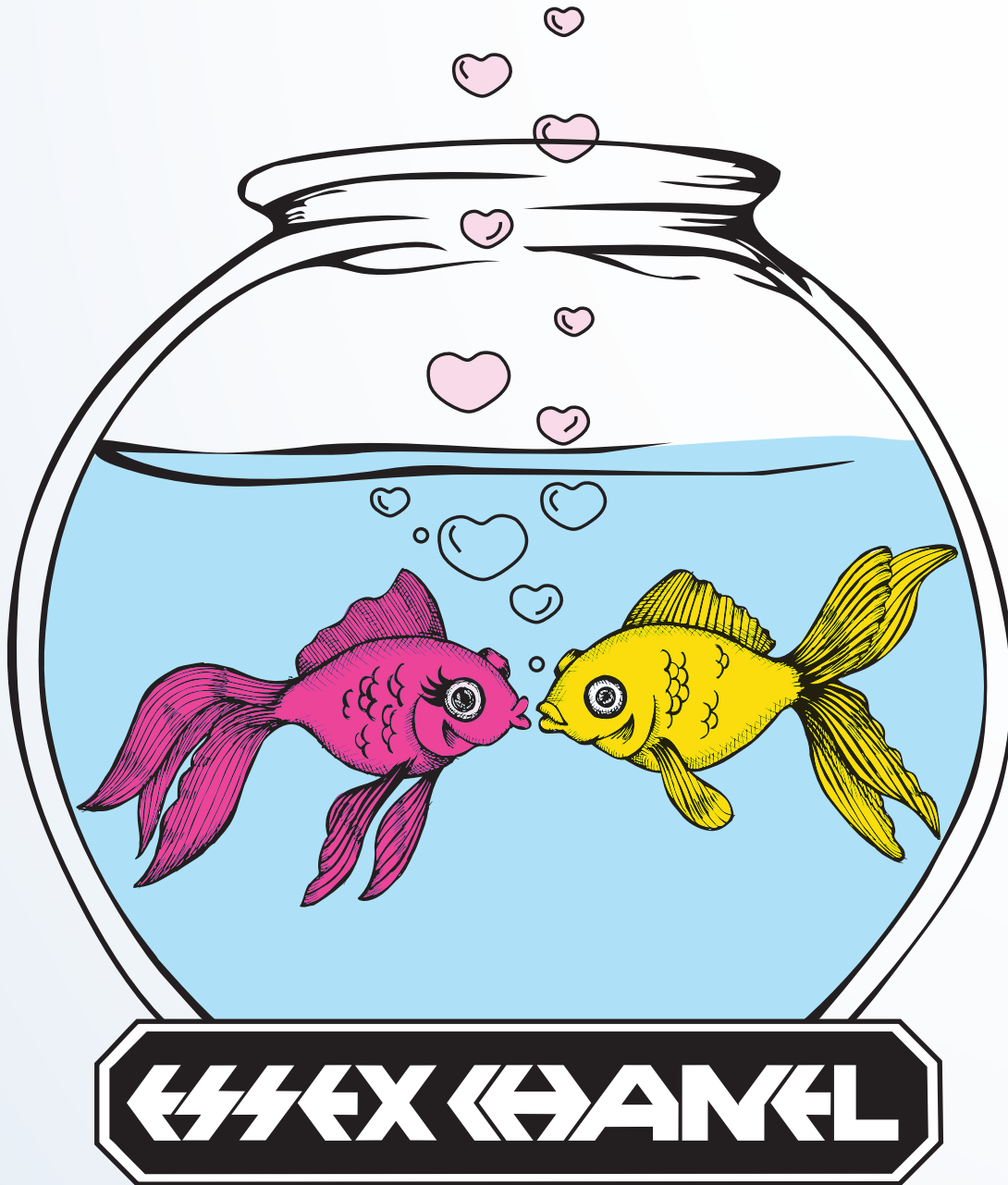
W/ THE SUMMER SALTS  
*Chicago's Favorite 3-piece Band*

*Free Essex Chanel Sampler Cd for 1st 100 people & W/ ZEROSTARS* for FREE music visit [www.essexchannel.com](http://www.essexchannel.com)

**Essex Chanel/The Summer Salts Schubba's Live Poster**  
*designed for Essex Chanel & The Salts*

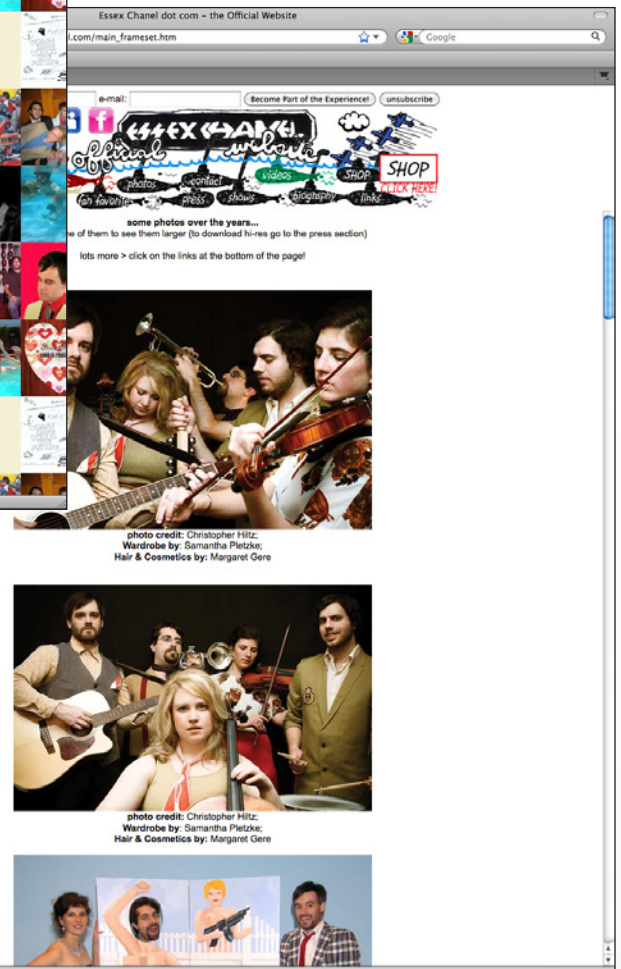
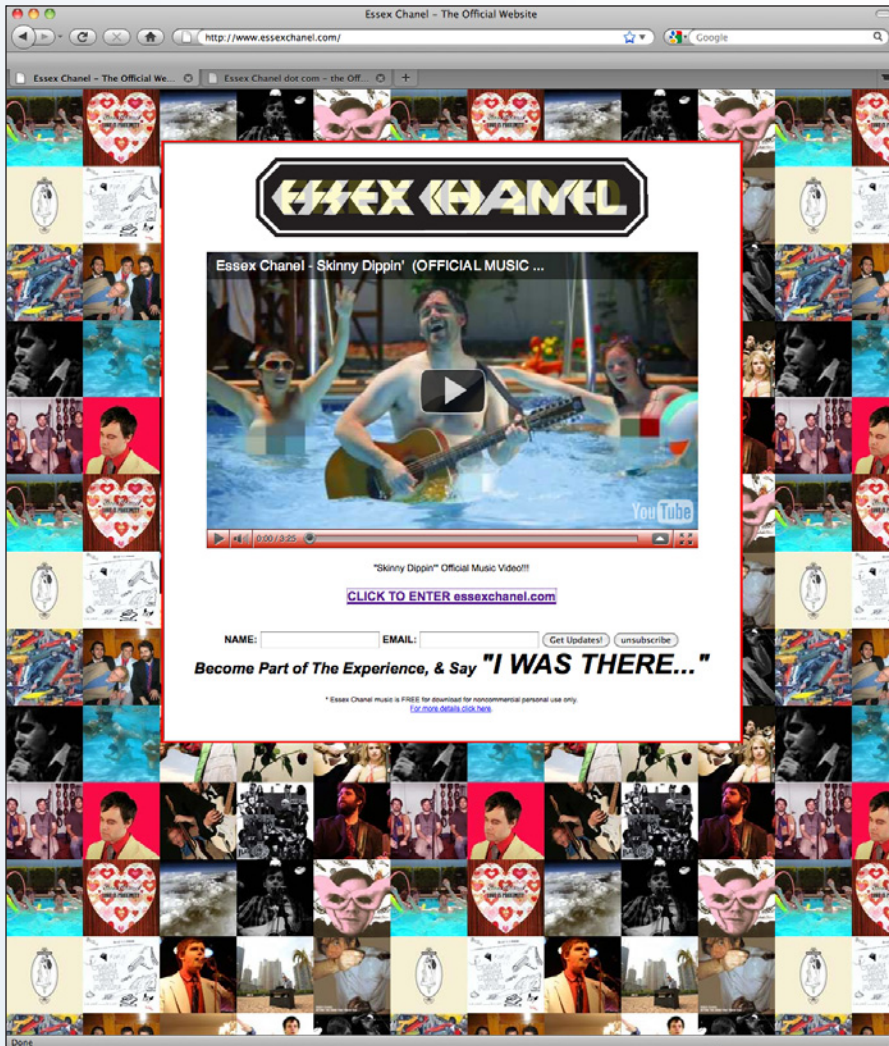
- Art Direction, Concept, & Design by Travis Lee Wiggins  
 - Photography captured from video shot photos shot  
 by Charles Borowicz during the filming of the "Get Up and Dance" video

**TRAVIS LEE WIGGINS**



**Essex Chanel t-shirt design**  
*designed for Essex Chanel*

- Creative Direction & Design - Travis Lee Wiggins
- Concept - Ruth Giorango
- Illustration - Erin Burke



essexchannel.com

- Art Direction, Concept, & Design - Travis Lee Wiggins

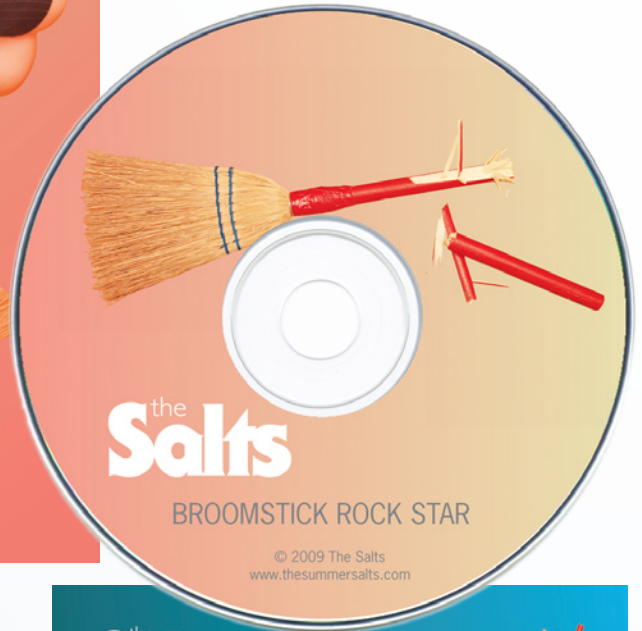
[<go to website>](#)

TRAVIS LEE WIGGINS



the  
**Salts**

BROOMSTICK ROCK STAR



the  
**Salts**

BROOMSTICK ROCK STAR

© 2009 The Salts  
www.thesummersalts.com

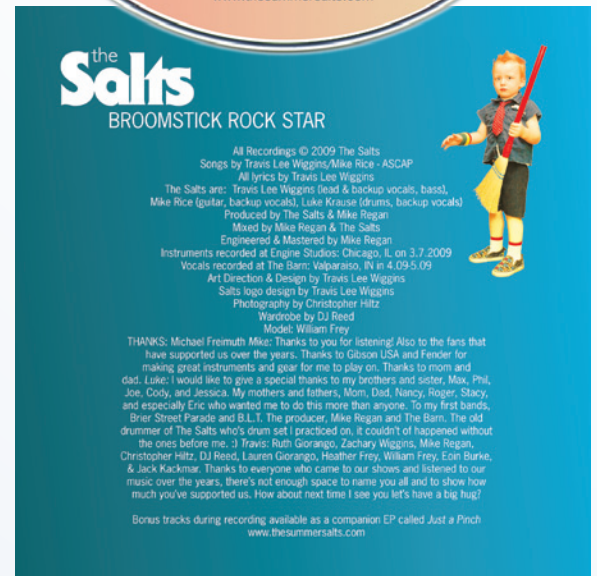


Salts BROOMSTICK ROCK STAR

Salts BROOMSTICK ROCK STAR

1. Go There 2. Broomstick Rock Star 3. Cloud 9
4. Fa La La La La 5. Body Moves 6. Song for the Smitten
7. Write Down 8. Thinking With Your Gun 9. Parent's House
10. Cheers To Those Who Are Not Rich
11. You Found the Cure

© 2009 The Salts www.thesummersalts.com



the  
**Salts**

BROOMSTICK ROCK STAR

All Recordings © 2009 The Salts  
Songs by Travis Lee Wiggins/Mike Rice - ASCAP  
All lyrics by Travis Lee Wiggins  
The Salts are: Travis Lee Wiggins (lead & backup vocals, bass),  
Mike Rice (guitar, backup vocals), Luke Krause (drums, backup vocals)  
Produced by The Salts & Mike Regan  
Mixed by Mike Regan & The Salts  
Engineered & Mastered by Mike Regan  
Instruments recorded at Engine Studios: Chicago, IL on 3.7.2009  
Vocals recorded at The Barn: Valparaiso, IN in 4.09.09  
Art Direction & Design by Travis Lee Wiggins  
Salts logo design by Travis Lee Wiggins  
Photography by Christopher Hiltz  
Wardrobe by DJ Reed  
Model: William Frey

THANKS: Michael Fremuth Mike: Thanks to you for listening! Also to the fans that have supported us over the years. Thanks to Gibson USA and Fender for making great instruments and gear for me to play on. Thanks to mom and dad. Luke: I would like to give a special thanks to my brothers and sister, Max, Phil, Joe, Coody, and Jessica. My mothers and fathers, Mom, Dad, Nancy, Roger, Stacy, and especially Eric who wanted me to do this more than anyone. To my first bands, Brer Street Parade and B.L.T. The producer, Mike Regan and The Barn. The old drummer of The Salts who's drum set I practiced on, it couldn't of happened without the ones before me. :) Travis: Ruth Giorango, Zachary Wiggins, Mike Regan, Christopher Hiltz, DJ Reed, Lauren Giorango, Heather Frey, William Frey, Eoin Burke, & Jack Kaskmar. Thanks to everyone who came to our shows and listened to our music over the years, there's not enough space to name you all and to show how much you've supported us. How about next time I see you let's have a big hug?

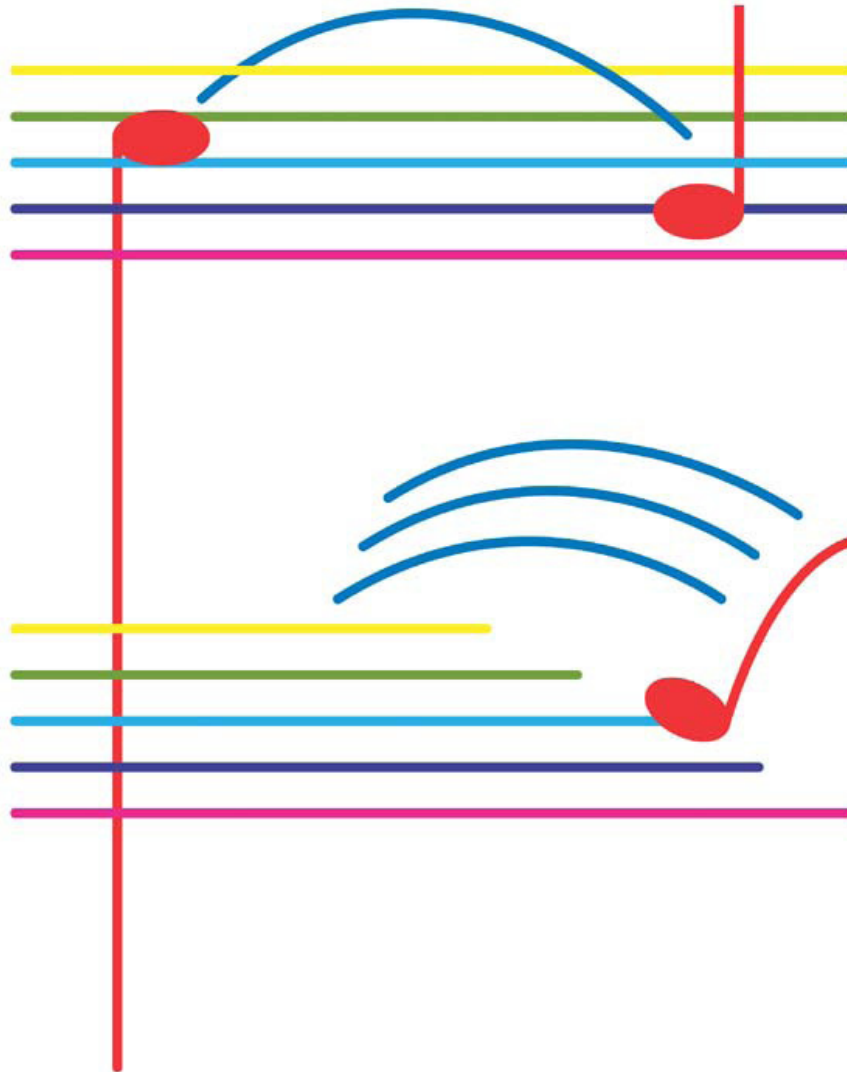
Bonus tracks during recording available as a companion EP called Just a Pinch  
www.thesummersalts.com

## Broomstick Rock Star CD Design designed for The Salts

- Art Direction, Concept, & Design by Travis Lee Wiggins
- Salts logo design by Travis Lee Wiggins
- Photography by Christopher Hiltz
- Wardrobe by DJ Reed
- Model: William Frey

**TRAVIS LEE WIGGINS**

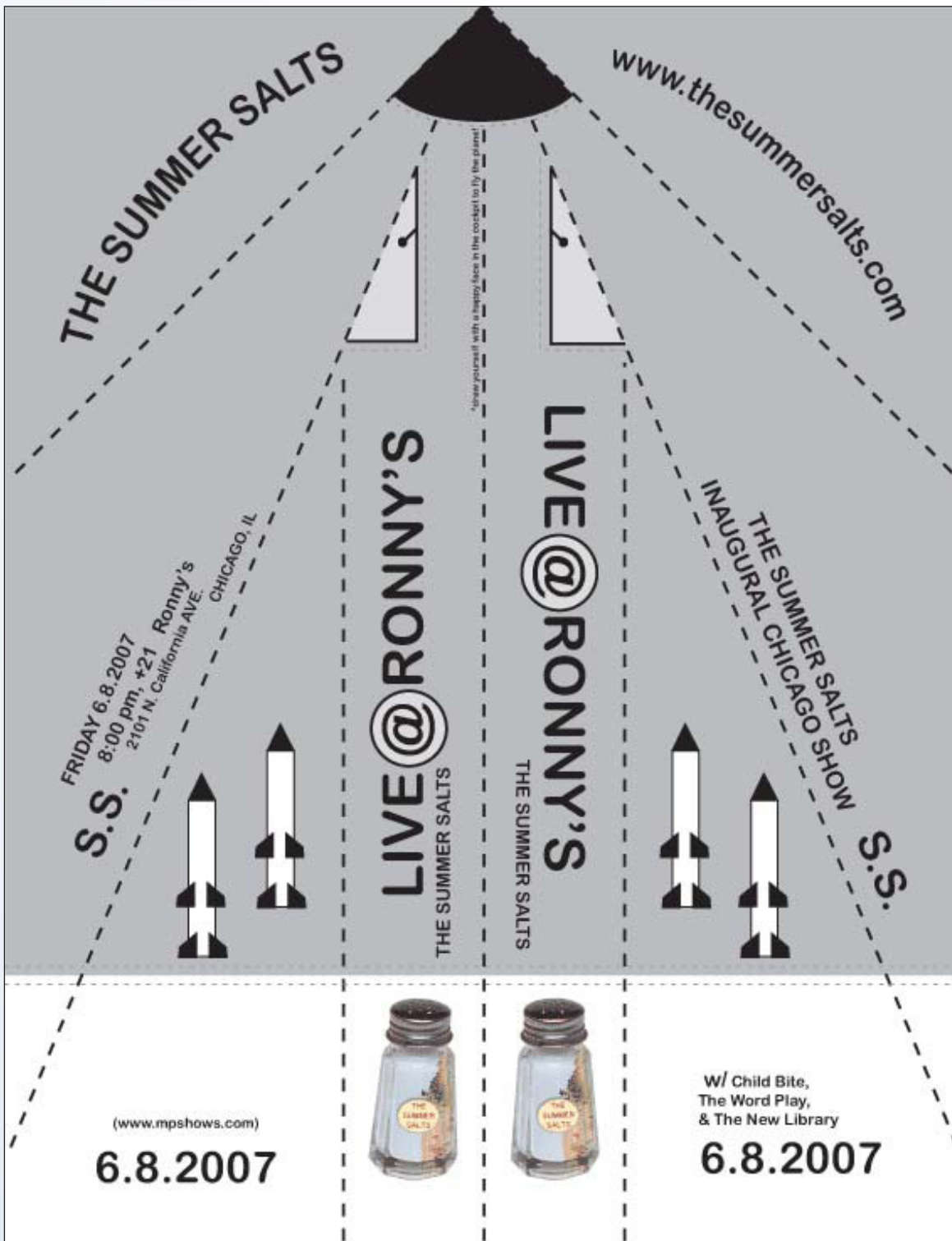
*The Summer Salts*   
@ The UNDERGROUND LOUNGE • 952 W. Newport Ave. CHICAGO • SATURDAY 9.22.2007 8:30pm  
www.thesummersalts.com



**The Summer Salts Live Poster**  
*designed for The Summer Salts*

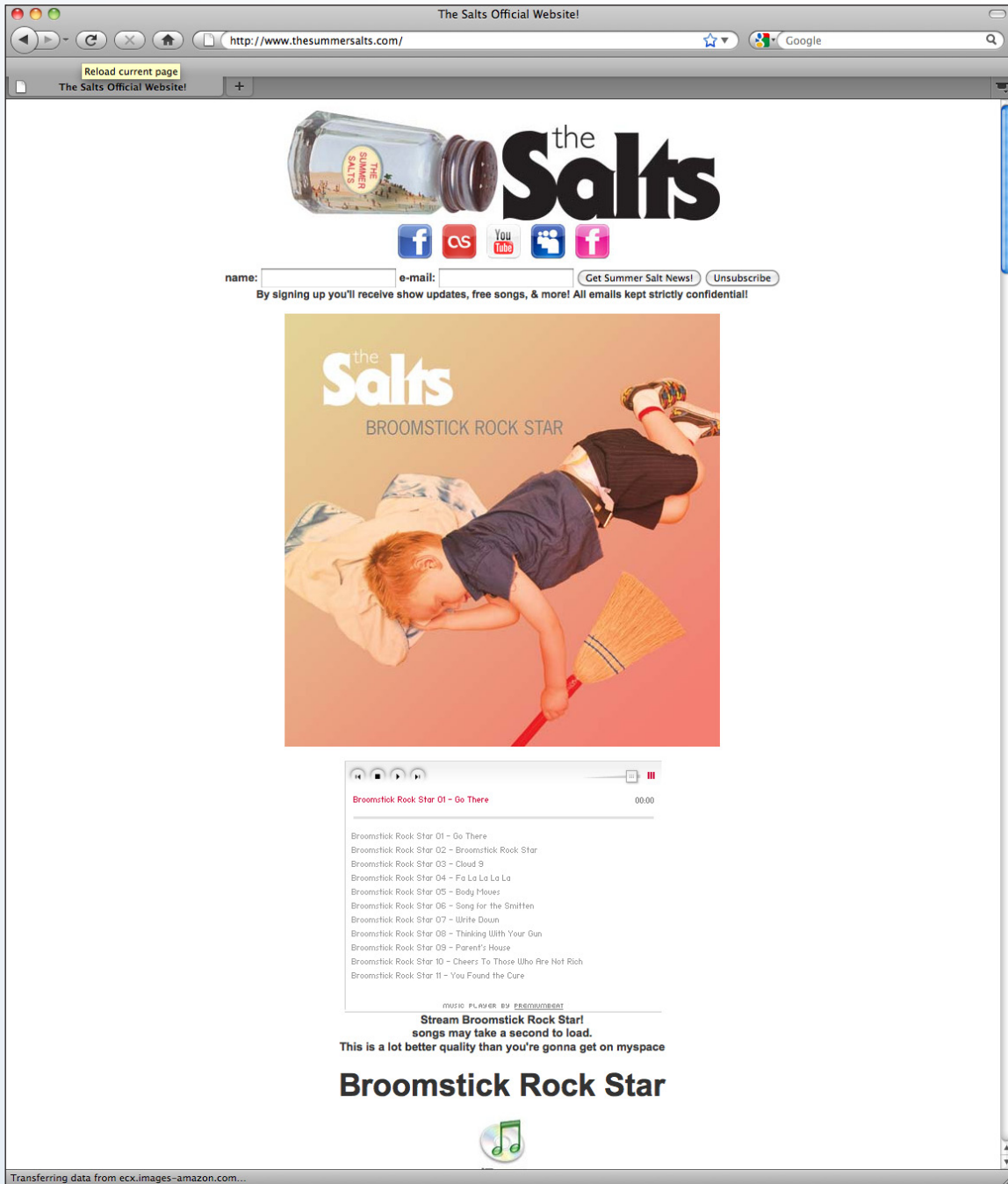
- Art Direction, Concept, & Design - Travis Lee Wiggins

**TRAVIS LEE WIGGINS**



**The Summer Salts Live Poster**  
*designed for The Summer Salts*

- Art Direction, Concept, & Design - Travis Lee Wiggins



**thesummersalts.com**

- Art Direction, Concept, & Design - Travis Lee Wiggins

[<go to website>](#)

**TRAVIS LEE WIGGINS**



***SWEET GOODNESS***

**Sweet Goodness Logo Design**  
*designed for Sweet Goodness*

- Art Direction, Concept, & Design - Travis Lee Wiggins

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Sweet Goodness Music - Mozilla Firefox  
http://www.sweetgoodnessmusic.com/

**SG SWEET GOODNESS** Home of **BEWARE OF DOG STUDIOS**

HOME ARTISTS VIDEO RECORDING LICENSING SHOP ABOUT

NEWS  
8.1.2011  
DOLPHINS SWIMMING RELEASES FIRST ALBUM!

**Dolphins Swimming  
1st Album (self-titled)**



**Dolphins Swimming**  
LP  
13 tracks  
Releases: September 23rd, 2011  
[listen](#)


9.99

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**Dolphins Swimming B-SIDES**  
EP  
5 tracks  
Releases: September 23rd, 2011  
[listen](#)

3.99

DOWNLOAD NOW  
PayPal

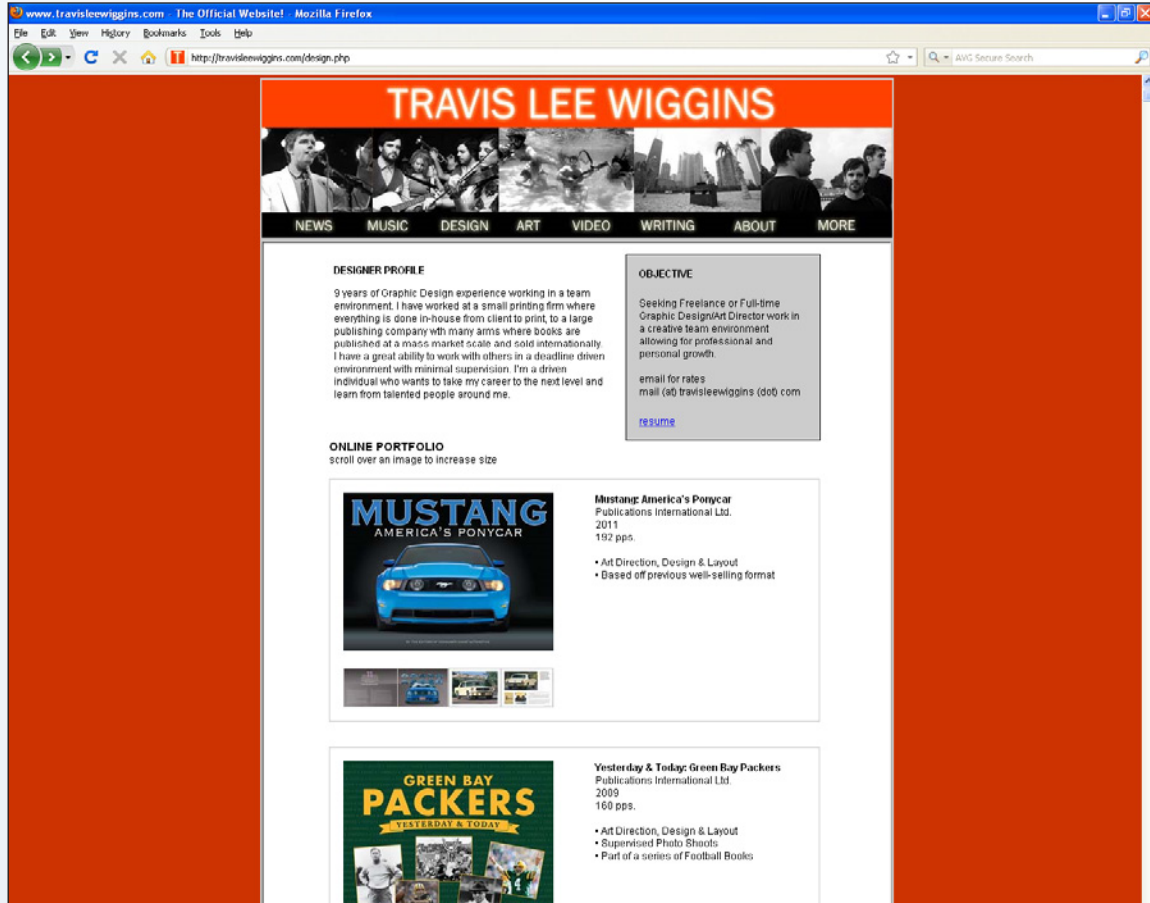
**AVAILABLE FOR ADVANCED PURCHASE**  
Dolphins Swimming is a two-piece Indie/folk/Americana band formed in Chicago in 2008. Travis Lee Wiggins is the lead songwriter, singing and switching off between guitar and banjo as well as taking care of producing/recording duties. Allison Trumbo & Elisabeth Victoria Johnson overlay sweet melodic violin lines. The music is sparse and up-close and the content of the songs are brutally honest & personal. The recordings have captured the musicians in solitary without overdubs, a true image of their playing. Their first album, *Dolphins Swimming* (self-titled) releases September 23rd, 2011 on Sweet Goodness in addition to a bonus 5-track B-SIDES EP.  
[more info](#)

**sweetgoodnessmusic.com**

- Art Direction, Concept, & Design - Travis Lee Wiggins

[<go to website>](#)

**TRAVIS LEE WIGGINS**



travisleewiggins.com

- Art Direction, Concept, & Design - Travis Lee Wiggins

[travisleewiggins.com](http://travisleewiggins.com)

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B.F.A. Painting

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Muncie, IN, May 2003 with Honors