

TRAVIS LEE WIGGINS

GRAPHIC DESIGNER/ART DIRECTOR

mail@travisleewiggins.com

portfolio: www.portfolio.travisleewiggins.com

CHICAGO, IL

847.208.4227

OBJECTIVE

Seeking Freelance or Full-time Graphic Design/Art Director work in a creative team environment allowing for professional and personal growth.

DESIGNER PROFILE

9 years of Graphic Design experience working in a team environment. Have worked at a small firm where everything is done in-house from client to print, to a large publishing company with many arms where books are published at a mass market scale and sold internationally. Great ability to work with others in a deadline driven environment. I'm a driven individual who wants to take my career to the next level and learn from talented people around me.

EXPERIENCE

Publications International, Ltd. • Lincolnwood, IL

August 2003 - September 2011

Associate Art Director

- Art Director for books and magazines published at an international scale
- Experience designing & art direction for a wide variety of books including coffee table, educational, puzzles, sports, automotive, photo albums & scrapbooking
- Started as a comp, and worked my way up through the company to a Graphic Designer and then an Art Director
- Layout, Art Direction, directing photo shoots, proofing, comping, 4 color process, photo manipulation, templates, 4/c process

Hiatt Printing • Muncie, IN

April 2003 - August 2003

Junior Designer

- Designed everything from business cards, letterheads, brochures, assorted print design; color management, press work. Very small company--8 employees--with presses and printing plates in house. Saw designs go from clients to finished product.

FREELANCE

Early Bird Screen Printing Company (www.earlybirdshirts.com). Chicago, IL. 2011.

- Photoshop and Digital Imaging

Sweet Goodness Music, Record Label (www.sweetgoodnessmusic.com). Chicago, IL. 2009 - present.

- Designed albums, websites, promotions, posters, business cards

CAPCA (Chicago Area Return Peace Corps Association). 2009 - Invitation Design

Taylor Johnson & Associates. Chicago, IL 60606.

- Design firm that focuses on real estate. Designed and made revisions to ads in magazines, newspapers, and on billboards.

Mitchell Place Gallery. Muncie, IN 47305.

- poster and newspaper design

Muncie Civic Theatre. Muncie IN 47305.

- poster and program design

SKILLS

- Affluent in both MAC & PCs. Adobe CS4 Suite, QuarkXPress, Premiere; Dreamweaver, HTML, CSS, some PHP. I would say I'm 80% print, 20% web
- Self-Motivated, works well given responsibility with little supervision
- Team-Oriented individual who wants to work with other talented professionals
- Additional Creative Skills: Seasoned musician. Extensive sound program, mixing, mastering with Cakewalk Sonar, ProTools; Have worked with some video editing in Premiere.
- Excellent Attention to Detail

EDUCATION

B.F.A. Graphic Design

B.F.A. Painting

2003 Graduate of Ball State University,
Muncie, IN, May 2003 with Honors